



Visual Culture

Chris Jenks

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In *Visual Culture* the 'visual' character of contemporary culture is explored in original and lively essays. The contributors look at advertising, film, painting and fine art journalism, photography, television and propaganda. They argue that there is only a social, not a formal relation between vision and truth. A major preoccupation of modernity and central to an understanding of the postmodern, 'vision' and the 'visual' are emergent themes across sociology, cultural studies and critical theory in the visual arts. *Visual Culture* will prove an indispensable guide to the field.

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