



**Values at Work -- Business Professors' Influence
on Corporate Values: Final report on the first
global research project of the International
Federation of Scholarly Associations of
Management (IFSAM)**

Ursula Hansen

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A majority of academics wants to convey not only factual knowledge but also values. This is one of the key results of this study which investigates business professors' intentions to transfer values and identifies possible determinants. The presented results are based on a survey in six languages among 1,741 academics from more than 18 countries. They show that for many business professors the social responsibilities of companies and students play a key role in addition to the consideration of economic aspects.

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