



Journalism Across Cultures

Fritz Cropp, Cynthia M. Frisby, Dean Mills

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Even the most fair-minded journalists can find it difficult to get past cultural stereotypes. The ability to see through stereotypes with fair and accurate reporting is becoming imperative in today's shrinking global community. *Journalism Across Cultures* will help journalists and future journalists better serve their audiences by examining cultural paradigms. This text is aimed at undergraduates in international or cross-cultural journalism courses and provides a comprehensive overview of journalism issues across lines of race, culture, gender, age, sexual orientation, and ideology.

Assembled by a diverse panel of experts, this primary text provides a synopsis of research into the coverage of minorities. It offers a report on an innovative approach to improved coverage of minorities through journalist and researcher collaboration. Authors also examine the news coverage of women, using this coverage as an example to describe the varying academic theories by which news content about any subject can be studied.

The text does not stop there, but probes other individual underrepresented groups, analyzes the history of their coverage, and offers recommendations and resources for improved coverage. This book helps achieve the goal of better journalism by fostering an understanding of the wide mix of cultures that today's media serves

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