



Bloomberg Visual Guide to Economic Indicators (Bloomberg Financial)

Richard Yamarone

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Bloomberg Visual Guide to Economic Indicators (Bloomberg Financial) Richard Yamarone Analyze key indicators more accurately to make smarter market moves

The *Visual Guide to Economic Indicators* helps investors more easily evaluate economic trends, to better inform investment decision making and other key strategic financial planning. Written by a Bloomberg Senior Economist, this book presents a visual distillation of the indicators every investor should follow, with clear explanation of how they're measured, what they mean, and how that should inform investment thinking. The focus on graphics, professional application, Bloomberg terminal functionality, and practicality makes this guide a quick, actionable read that could immediately start improving investment outcomes. Coverage includes gross domestic product, employment data, industrial production, new residential construction, consumer confidence, retail and food service sales, and commodities, plus guidance on the secret indicators few economists know or care about.

Past performance can predict future results – if you know how to read the indicators. Modern investing requires a careful understanding of the macroeconomic forces that lift and topple markets on a regular basis, and how they shift to move entire economies. This book is a visual guide to recognizing these forces and tracking their behavior, helping investors identify entry and exit points that maximize profit and minimize loss.

- Quickly evaluate economic trends
- Make more informed investment decisions
- Understand the most essential indicators
- Translate predictions into profitable actions

Savvy market participants know how critical certain indicators are to the formulation of a profitable, effective market strategy. A daily indicator check can inform day-to-day investing, and long-term tracking can result in a stronger, more robust portfolio. For the investor who knows that better information leads to better outcomes, the *Visual Guide to Economic Indicators* is an exceptionally useful resource.



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