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Donald J. Reifer



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This sixth edition of Donald Reifer's popular, bestselling tutorial summarizes what software project managers need to be successful. The text provides pointers to the current issues, challenges and experiences that shape their jobs. It explores recent advances in such dissimilar fields as management theory, distance education, knowledge management, motivation theory, process improvement, organization dynamics, and technology transfer. "Software Management, Sixth Edition" provides software executives and corporate officers with the knowledge they need to develop their software engineering management strategies for the future. It also gives the software project manager insight into the tools and techniques that they can use to improve their ability to deliver high quality software products on time, and within budget obligations. The book also provides sufficient instructional material to serve as a text for a course on software management. Reifer's goal is to achieve a balance between theory and practical experience. He systematically addresses the skills, knowledge and abilities that software managers, at any level of experience, need to have to practice their profession effectively. This book contains fourteen original articles by leaders in the field, specifically written for this sixth edition, as well as a collection of reprints. About 40 per cent of the material in this edition has been produced specifically for this volume. Only about half of the papers from the previous edition appear in this revision.

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