



The Extraordinary Leader: Turning Good Managers into Great Leaders

John Zenger, Joseph Folkman

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People can learn how to lead. This was the position John H. Zenger and Joseph R. Folkman took when they wrote their now-classic leadership book *The Extraordinary Leader*?and it's a fact they reinforce in this new, completely updated edition of their bestseller.

When it was first published, *The Extraordinary Leader* immediately attracted a wide audience of aspiring leaders drawn to its unique feature: the extensive use of scientific studies and hard data, which served to demystify the concept of leadership and get readers thinking about the subject in a pragmatic way.

Now, Zenger and Folkman revisit the subject to address leaders' most pressing concerns today. The result is an up-to-date, essential leadership guide for the twenty-first century that includes:

- Late-breaking research on the psychology of leadership
- New information on leading in a global environment
- A breakthrough case study on measuring improved leadership behavior
- Studies revealing the importance of follow-through

The Extraordinary Leader is a remarkable combination of expert insight and extensive research. The authors analyzed more than 200,000 assessments describing 20,000 managers?by far the most expansive research ever conducted for a leadership book.

Zenger and Folkman have created the leadership book of the ages. *The Extraordinary Leader* explains how to build leadership skills that will take you and your organization to unimagined success.

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