



# Business Ethics: Concepts and Cases (7th Edition)

*Manuel G. Velasquez*

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# Business Ethics: Concepts and Cases (7th Edition)

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**Business Ethics: Concepts and Cases (7th Edition)** Manuel G. Velasquez  
*Resolving Moral Issues in Business.*

The ethical landscape of business is constantly changing, and the new edition of *Business Ethics: Concepts and Cases* has been revised to keep pace with those changes most effecting business: accelerating globalization, constant technological updates, proliferating of business scandals.

*Business Ethics: Concepts and Cases* introduces the reader to the ethical concepts that are relevant to resolving moral issues in business; imparts the reasoning and analytical skills needed to apply ethical concepts to business decisions; identifies moral issues specific to a business; provides an understanding of the social, technological, and natural environments within which moral issues in business arise; and supplies case studies of actual moral conflicts faced by businesses.

## Teaching and Learning Experience

*Improve Critical Thinking* - *Business Ethics: Concepts and Cases* provides summaries of basic ideas discussed within the text in its margins; presents conceptual materials first, and then offers discussion cases second through standardized chapters; all providing students the chance to critically think about the material they are learning.

*Engage Students* - Study questions at the beginning of each chapter, definitions of key terms in the margins, a glossary, chapter-end study and discussion questions, end-of-chapter web resources, and chapter-opening concrete examples / cases all ensure students' complete understanding of the material.

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